

## THE INVESTOR PAYS

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A NOTE ON THE TYPE  
IN WHICH THIS BOOK IS SET



DEVICE OF  
ROBERT GRANJON

*This book is set in Granjon, a type named in compliment to ROBERT GRANJON, but neither a copy of a classic face nor an entirely original creation. George W. Jones drew the basic design for this type from classic sources, but deviated from his model to profit by the intervening centuries of experience and progress. This type is based primarily upon the type used by Claude Garamond (1510-61) in his beautiful French books, and more closely resembles Garamond's own than do any of the various modern types that bear his name.*

*Of Robert Granjon nothing is known before 1545, except that he had begun his career as type-cutter in 1523. The boldest and most original designer of his time, he was one of the first to practise the trade of type-founder apart from that of printer. Between 1549 and 1551 he printed a number of books in Paris, also continuing as type-cutter. By 1557 he was settled in Lyons and had married Antoinette Salamon, whose father, Bernard, was an artist associated with Jean de Tournes. Between 1557 and 1562 Granjon printed about twenty books in types designed by himself, following, after the fashion of the day, the cursive handwriting of the time. These types, usually known as "caractères de civilité," he himself called "lettres français," as especially appropriate to his own country. He was granted a monopoly of these types for ten years, but they were soon copied. Granjon appears to have lived in Antwerp for a time, but was at Lyons in 1575 and 1577, and for the next decade at Rome, working for the Vatican and Medici presses, his work consisting largely in cutting exotic types. Towards the end of his life he may have returned to live in Paris, where he died in 1590.*

*This book was composed, printed, and bound by Vail-Ballou Press, Inc., Binghamton, N. Y. The paper was manufactured by S. D. Warren Co., Boston.*